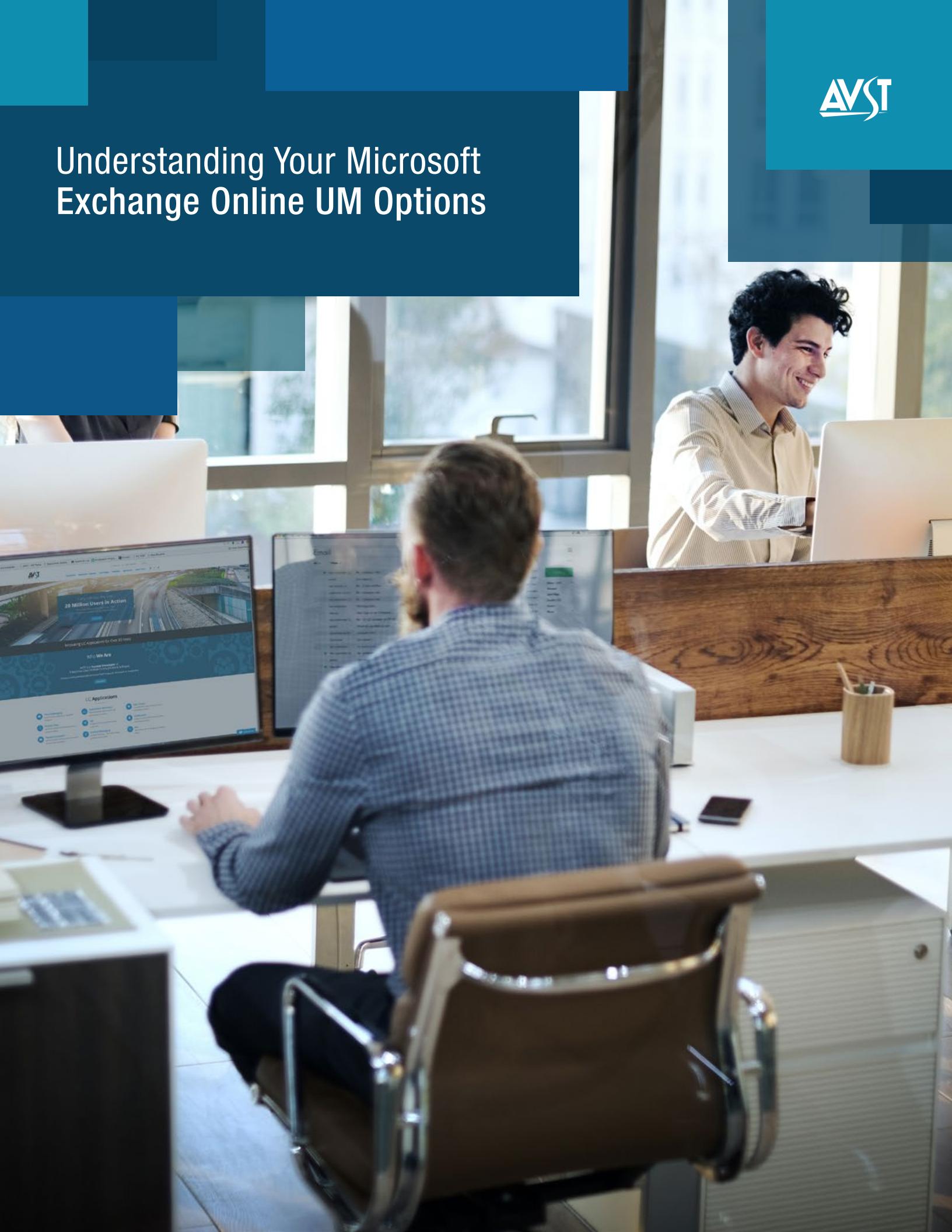


# Understanding Your Microsoft Exchange Online UM Options



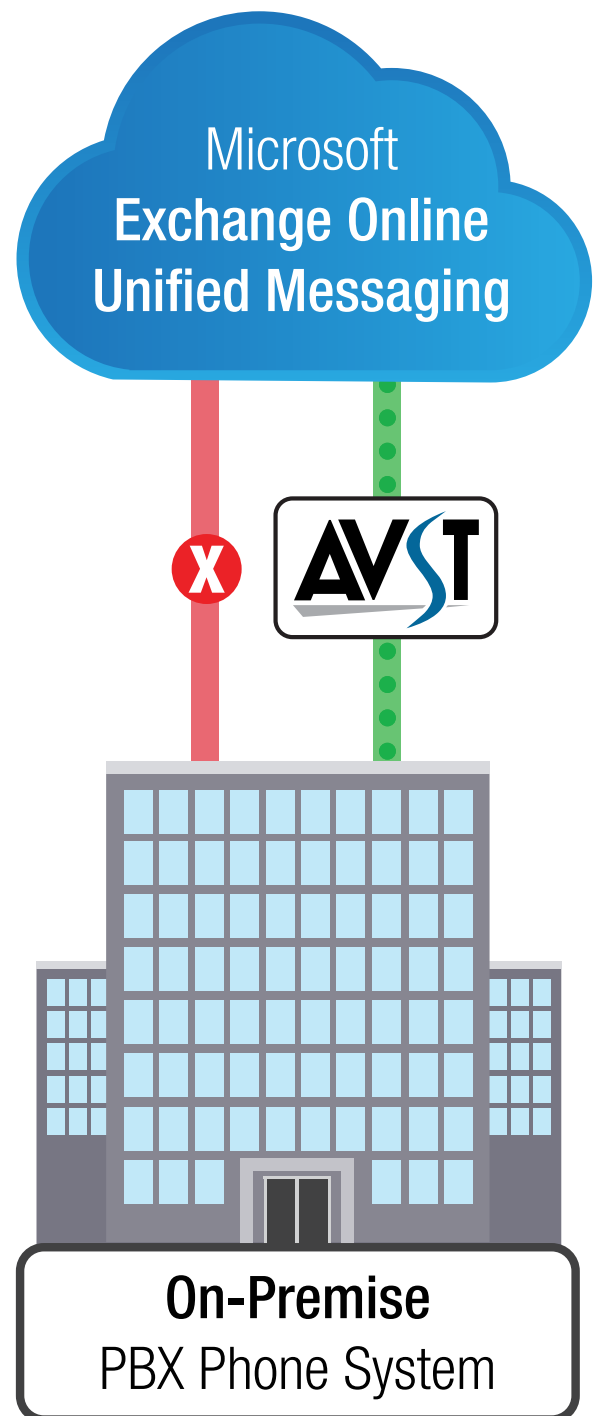
## Microsoft News

Microsoft announced that as of July 2018 they will be discontinuing support for Session Border Controllers (SBC) to connect 3rd party PBX systems to Exchange Online Unified Messaging (UM).

If you have a Cisco, Avaya or other 3rd party PBX phone system that connects to Exchange Online UM, this will affect you.

For Office 365 Exchange Online UM customers that use a 3rd party PBX and are not ready to move to Skype for Business as their next phone system, AVST provides an alternative.

AVST delivers Unified Messaging to Office 365 while integrating with your current and future PBX investments.



## Understanding Microsoft's 4 UM Options

Microsoft lays out 4 migration options, one of which must be implemented by July 2018.

1. Complete migration from 3rd party on-premises PBX to Office 365 Cloud PBX.

2. Complete migration from 3rd party on-premises PBX to Skype for Business Server Enterprise Voice on-premises.

3. For customers with a mixed deployment of 3rd party PBX and Skype for Business, connect the PBX to Skype for Business Server using a connector from a Microsoft partner, and continue using Exchange Online UM through that connector.

4. For customers with no Skype for Business Server deployment or for whom the solutions above are not appropriate, implement a 3rd party voicemail/unified messaging system.

### AVST's Answer to Option #4

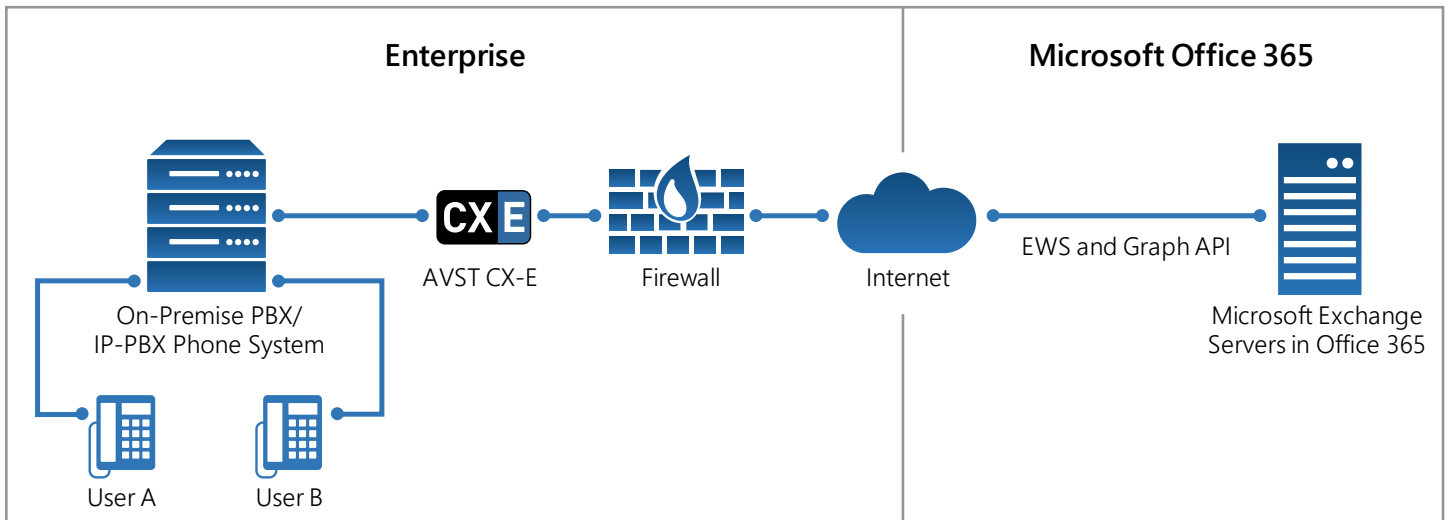
**Replace Exchange Online UM with AVST's CX-E Unified Messaging and reap the benefits:**

1. Most flexible, secure UM offering on the market, rated "Best-of-Breed"
2. Integrates with hosted and on-premise PBX/IP-PBX phone systems
3. Customers can keep using Exchange UM Outlook forms to minimize disruption
4. No investment required in Skype for Business Enterprise Voice
5. Enables a migration from existing premise-based PBX to Skype for Business over time

**AVST holds Microsoft Gold Communications and Messaging Competencies, distinguishing themselves within the top 1% of the Microsoft partner ecosystem.**

## AVST Option: How it Works

AVST's CX-E integrates with PBXs, connecting to Exchange UM via EWS and Graph API. CX-E takes over all telephonic application interfaces. Customers can continue using Exchange UM Outlook forms.



## Limited Time Incentive Valid Through July 31, 2018

AVST is offering a significant incentive to ease the economic impact of this UM challenge for enterprises. Contact your AVST reseller to learn more.

*"There are many Office 365 Exchange Online UM customers that use a third-party PBX and are not ready to rush to Skype for Business as their phone system. In this scenario, consider AVST."*

- **Jim Burton**, Founder and CEO of CT Link



For more information on your Microsoft Exchange Online UM options, please visit [www.avst.com/exchange](http://www.avst.com/exchange)